(13.13)

Retaining Business as a separate section, but changing its focus to include more personal finance and money management tips - including more consumer-oriented coverage of technology, autos, health care and investing. The section would be renamed Money, and broaden its scope beyond traditional business and industry stories. Not at all acceptable Very acceptable Combining the the weekday Business section with Sports. There would be no reduction in coverage, but the section would no longer stand alone except on Sundays. Not at all acceptable Very acceptable No separate Business section on Mondays. Breaking business news would appear in the Main News (A) section. There would be slight reduction in coverage on Monday, but increased coverage all other days. Not at all acceptable Very acceptable Very acceptable Very acceptable		
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No daily Business section, but an expanded Sunday section focusing on personal		Very acceptable
finance and real estate. Daily, national economic flews, seek and real estate. Daily, national economic flews, seek and real estate. Main, local business in California, entertainment industry stories in Calendar. This option would not involve any reduction in staff or in the amount of news being covered.		Very acceptable (17.17)

Not at all acceptable

Very acceptable